

# FLWF - Communications Report for January 14, 2023, Board Meeting

1. Logo: We did not have the design files or large enough JPEG files of the older logos which were needed for use – both on-line and in print. In November, 2022, we had a new logo prepared based on the old logos with a general “refresh”. Ed approved the new logo design on November 14 and it was placed on the FLWF website on Facebook page. No costs were incurred to have the new logo prepared.
2. Website and Facebook: Updates were posted during and at completion of the work by NYSDOT to repair the leak around the lake discharge culvert under the road and the recent receipt of the Aquatic Invasive Species Report from DEC.
3. The Member data base within the Admin area for the website was updated based on information from Lex and updated information received for a couple of members via the “contact” email address.
4. An all-member email blast was issued from the Member database within the website admin area on October 11, 2022, notifying everyone of the lake level fluctuations related to the NYSDOT repair.
5. One-Drive Shared folders – We created a Microsoft account for a new email address: [flwatershedfoundation@outlook.com](mailto:flwatershedfoundation@outlook.com) and set up a OneDrive shared folder for all board members to use. This is intended to be used by all board members to store FLWF documents. Please use the link in the November 4, 2022, email to gain access, visit the shared folders and begin uploading your FLWF files to the appropriate folders. Please contact Ben if you have any questions or would like a quick Zoom to get going with the FLWF shared files on OneDrive.

Respectfully submitted by,

Chrissy Craffey, Bill Simpkins, and Ben Fergus